



## **STEAM SUMMARY 2019 COASTAL DENBIGHSHIRE**

Total economic impact of tourism £M	323.09
% change on 2018 (£'s historic)	6.9%

Total visitor days (Millions)	7.17
% change on 2018	1.7%
Staying visitor days (Millions)	4.92
% change on 2018	2.5%

Total visitor numbers (Millions)	3.22
% change on 2018	1.2%
Number of staying visitors (Millions)	0.97
% change on 2018	4.8%
Number of day visitors (Millions)	2.26
% change on 2018	-0.2%

Number of FTE jobs supported by tourism spend	3,537
% change on 2018	5.4%