



STEAM SUMMARY 2018

RURAL DENBIGHSHIRE

Total economic impact of tourism £M	214.45
% change on 2017 (£'s historic)	2.5%

Total visitor days (Millions)	4.59
% change on 2017	-1.5%
Staying visitor days (Millions)	2.48
% change on 2017	-0.6%

Total visitor numbers (Millions)	2.71
% change on 2017	-2.3%
Number of staying visitors (Millions)	0.60
% change on 2017	-1.6%
Number of day visitors (Millions)	2.11
% change on 2017	-2.5%

Number of FTE jobs supported by tourism spend	2,798
% change on 2017	-2.8%