



STEAM SUMMARY 2018 DENBIGHSHIRE COUNTY COUNCIL

Total economic impact of tourism £M	509.01
% change on 2017 (£'s historic)	3.8%

Total visitor days (Millions)	11.57
% change on 2017	-0.1%
Staying visitor days (Millions)	7.19
% change on 2017	0.5%

Total visitor numbers (Millions)	5.87
% change on 2017	-1.0%
Number of staying visitors (Millions)	1.50
% change on 2017	-0.5%
Number of day visitors (Millions)	4.38
% change on 2017	-1.2%

Number of FTE jobs supported by tourism spend	6,108
% change on 2017	-2.0%