



## **STEAM SUMMARY 2018 COASTAL DENBIGHSHIRE**

Total economic impact of tourism £M	294.56
% change on 2017 (£'s historic)	4.8%

Total visitor days (Millions)	6.97
% change on 2017	0.8%
Staying visitor days (Millions)	4.71
% change on 2017	1.1%

Total visitor numbers (Millions)	3.16
% change on 2017	0.1%
Number of staying visitors (Millions)	0.90
% change on 2017	0.3%
Number of day visitors (Millions)	2.26
% change on 2017	0.1%

Number of FTE jobs supported by tourism spend	3,310
% change on 2017	-1.3%