



ARWEINLYFR ARDDULL STYLE TOOLKIT



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Logo Craidd

Cyfunir logo cyfredol Darganfod
Sir Ddinbych â ffont cyfeillgar
a hygrych

Core Logo

The current Discover Denbighshire
logo is combined with a friendly,
accessible font

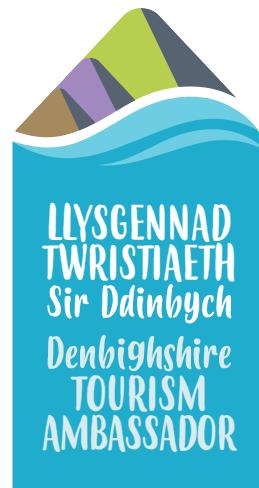
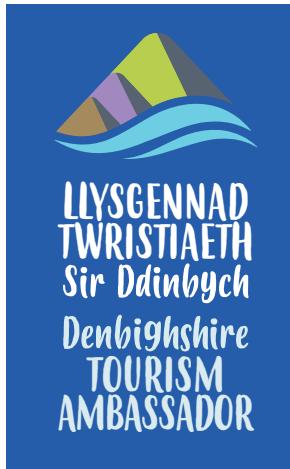


Fersiynau amgen

Gwyn - i'w ddefnyddio ar y motiff ton las a chefnadroedd tywyll eraill

Bathodyn - i'w ddefnyddio lle bo angen effaith mwy trawiadol – yn erbyn cefndir ffotograffig, er enghraifft

Tirlun - i'w ddefnyddio lle nad yw'r fersiwn portread yn addas



Alternative versions

White - for use on the blue wave motif and other dark backgrounds

Badge - for use where more impact is required, such as against a photographic background

Landscape - for use only where the portrait version is not suitable

Cliriad y logo

Caniatewch isafswm cliriad sydd gyfystyr â lled y bryniau brown/piws sy'n rhan o'r logo. Ni ddylai unrhyw logos nac ysgrifen ymddangos o fewn y parth hwn



Logo clearance

Allow a minimum clearance of the width of the brown/purple hills - no logos or text to appear within this zone

Peidiwch ag...

Ail-liwio



LLYSGENNAD
TWRISTIAETH
Sir Ddinbych
Denbighshire
TOURISM
AMBASSADOR

Ystumio



LLYSGENNAD
TWRISTIAETH
Sir Ddinbych
Denbighshire
TOURISM
AMBASSADOR

Ailfformatio



LLYSGENNAD
TWRISTIAETH
Sir Ddinbych
Denbighshire
TOURISM
AMBASSADOR

Please don't...

Recolour

Distort

Reformat

Dogfennau dwyieithog Bilingual documents

Pennawd Cymraeg

I'w ddefnyddio ar gefndiroedd gwyn neu olau



CMYK 71 / 10 / 13 / 2
RGB 38 / 170 / 202

Welsh heading

For use on white or light backgrounds

Pennawd Saesneg

I'w ddefnyddio ar gefndiroedd gwyn neu olau



CMYK 51 / 0 / 9 / 0
RGB 111 / 205 / 227

English heading

For use on white or light backgrounds

Testun Cymraeg ar gefndir gwyn

I'w ddefnyddio ar is-benawdau a phrif gorff testun Cymraeg



CMYK 74 / 63 / 52 / 40
RGB 61 / 67 / 76

Welsh text on white

For use on Welsh sub headings and body copy

Testun Saesneg ar gefndir gwyn

I'w ddefnyddio ar is-benawdau a phrif gorff testun Saesneg



CMYK 68 / 55 / 41 / 16
RGB 90 / 99 / 114

English text on white

For use on English sub headings and body copy

Testun Cymraeg ar gefndir lliw

I'w ddefnyddio ar benawdau, is-benawdau a phrif gorff testun Cymraeg pan fyddant wedi eu gosod ar gefndir lliw neu ddelweddau tywyll



CMYK 0
RGB 0

Welsh text on colour

For use on Welsh headings, sub headings and body copy when used over colour or dark imagery

Testun Saesneg ar gefndir lliw

I'w ddefnyddio ar benawdau, is-benawdau a phrif gorff testun Saesneg pan fyddant wedi eu gosod ar gefndir lliw neu ddelweddau tywyll



CMYK 13 / 2 / 5 / 0
RGB 218 / 232 / 236

English text on colour

For use on English headings, sub headings and body copy when used over colour or dark imagery

Pennawd Cymraeg English Heading

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur pulvinar lacus in vehicula iaculis. Praesent vitae mollis libero. Phasellus ligula lacus, interdum id neque et, mattis commodo mauris.

Vivamus volutpat nisi sed massa vestibulum ultricies. Sed lobortis pharetra consectetur. Suspendisse ac vehicula enim. Pellentesque dapibus vehicula tortor, sed bibendum felis vulputate non. Aliquam erat volutpat. Cras et convallis sapien, sed elementum libero.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur pulvinar lacus in vehicula iaculis. Praesent vitae mollis libero. Phasellus ligula lacus, interdum id neque et, mattis commodo mauris.

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Pennawd Cymraeg English Heading

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Dogfennau uniaith
Single language documents

Glas Allweddol

I'w ddefnyddio ar benawdau er mwyn amlygu manylion, ac ar fotiff y don



CMYK 71 / 10 / 13 / 2
RGB 38 / 170 / 202

Key Blue

For use on headings, to pick out detail, and on the wave motif

Glasddu

Is-benawdau a phrif gorff y testun



CMYK 74 / 63 / 52 / 40
RGB 61 / 67 / 76

Dark Grey

Sub headings and body copy

Enghraifft o ddefnydd
Usage Example

English
HEADING

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur pulvinar lacus in vehicula iaculis. Praesent vitae mollis libero. Phasellus ligula lacus, interdum id neque et, mattis commodo mauris.

Vivamus volutpat nisi sed massa vestibulum ultricies. Sed lobortis pharetra consectetur. Suspendisse ac vehicula enim. Pellentesque dapibus vehicula tortor, sed bibendum felis vulputate non. Aliquam erat volutpat. Cras et convallis sapien, sed elementum libero.

Lorem Ipsum

Penawdau
Headings
Budidaya
creativefabrica.com/product/budidaya/

Is-benawdau
Sub-head
Proxima Nova Condensed Semibold
linotype.com/1130554/proxima-nova-family.html

Prif gorff y testun
Body
Proxima Nova Condensed Light & Medium
linotype.com/1130554/proxima-nova-family.html

Vivamus volutpat nisi sed massa vestibulum ultricies. Sed lobortis pharetra consectetur. Suspendisse ac vehicula enim. Pellentesque *dapibus vehicula tortor, sed bibendum felis vulputate non. Aliquam erat volutpat. Cras et convallis sapien, sed elementum.*

Vivamus eu ullamcorper ante. Sed accumsan maximus pretium. Morbi at risus dapibus, imperdiet turpis id, consequat orci. Nunc eu ipsum a urna pharetra congue. Morbi imperdiet, elit sit amet tincidunt commodo, neque orci consectetur justo, eget dignissim leo felis ut ex.

Ar gyfer cyhoeddiadau mewnol, lle nad yw ‘Proxima Nova Condensed’ ar gael, gellir defnyddio’r ffont system Microsoft ‘Abadi MT Condensed’.

For internal publications, where Proxima Nova Condensed is not available, Microsoft system font ‘Abadi MT Condensed’ may be used.

Lorem ipsum DOLOR AMET CONSEC

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur pulvinar lacus in vehicula iaculis. Praesent vitae mollis libero.

Vivamus volutpat nisi sed massa vestibulum ultricies. Sed lobortis pharetra consectetur. Suspendisse ac vehicula enim. Pellentesque dapibus vehicula tortor, sed bibendum felis vulputate non.

Aliquam erat volutpat. Cras et convallis sapien, sed elementum.

Vivamus eu ullamcorper ante. Sed accumsan maximus pretium. Morbi at risus dapibus, imperdiet turpis id, consequat orci.

Nunc eu ipsum a urna pharetra congue. Morbi imperdiet, elit sit amet tincidunt commodo, neque orci consectetur justo, eget dignissim leo felis ut ex. Suspendisse ac vehicula enim. Pellentesque dapibus vehicula tortor, sed bibendum felis vulputate non.

Mae defnyddio priflythrennau a llythrennau bychain yn creu pennawd deinamig ac yn caniatáu i chi ychwanegu pwyslais.

Use of both upper and lower case creates a dynamic heading and allows you to add emphasis.

Brawddeg gyflwyniadol mewn ffont rhannol drwm

Introductory sentence in semibold

Mae defnyddio pwysau a lliwiau gwahanol ar bwyntiau allweddol yn eich helpu i ennyн diddordeb, ac yn gwneud talpiau mawr o destun yn haws eu rheoli a'u darllen.

Use of different weights and colours on key points helps create interest and makes large chunks of text more manageable to read

Ton

Adlewyrchu siâp y dŵr yn y logo.

Gellir eu defnyddio ar wahân neu gyda'i gilydd i greu naws o symudiad o fewn cynllun, neu i wahanu testun a delwedd.

Gellir eu defnyddio gydag arlliw 80% neu 20% er mwyn caniatáu i logo gael ei osod dros ddelwedd.

Gellir dod o hyd i enghreifftiau o ddefnydd ar dudalen 15.

Wave

Reflecting the curve of the water in the logo.

They can be used singly or together to create movement in a layout, or to separate text and image.

Can be used as an 80% or 20% tint to allow logo placement over image.

Usage examples can be found on page 15.



Bloc pennyn

Pan fydd testun dwyieithog yn ymddangos yn erbyn delwedd, gellir defnyddio bloc pennyn er mwyn gwella darllenadwyedd.

Header block

Where bilingual text appears against an image, a header block may be used to improve readability.



Defnyddio stribed â logo

Mae'n bosib i stribed slogan ymddangos fel llinell unigol o dan y logo, ond dim ond lle mae'r logo yn fwy na 50mm o led er mwyn sicrhau darllenadwyedd

Use with logo

The strap line may appear as a single line below the logo, but only where the logo appears above 50mm wide to ensure readability

Dyfais ar wahan
Separate device



LLYSGENNAD
TWRISTIAETH
Sir Ddinbych

Rhannu ein cariad at y lleol

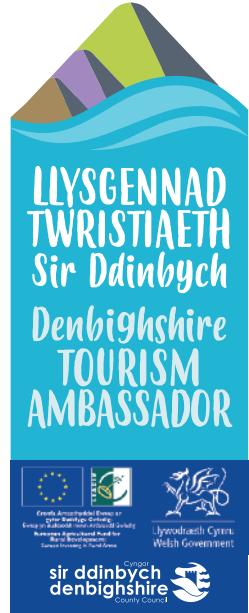
RHANNU ein
CARIAD
at y LLEOL



Denbighshire
TOURISM
AMBASSADOR

Sharing our love of the local

SHARING our
LOVE
of the LOCAL



Tystysgrif
Gwobr
Award
Certificate

Sticeri Ffenest i Arddangos
Award Window Stickers



Cyfuno elfennau
Combining elements

